



# *Exhibitor Toolkit*



*Net Futures – Driving Growth in the  
#DigitalSingleMarket*

# Mission

**Net Futures** is a forum for cutting edge research and policy discussions among the Future Internet community and beyond. With clear emphasis on the Digital Single Market (DSM) and Innovation in the programme, the role of Future Internet in supporting the main objectives of DSM will be the main umbrella theme of the event.

Moreover, the programme will address cross-cutting topics around the Future Internet, such as 5G, Internet of Things (IoT), Open Source or open service platforms and FIWARE. The focus will be placed strongly on these key infrastructures and technologies, considered as having an important economic and industrial potential. The aim of the conference is also reinforcing the exchange between the different research/industrial communities involved.

# Net Futures 20-21 April Brussels

- High-level keynotes
- Workshops & debate
- Demos & showcases
- Cross-community networking
- Live interaction & voting





# Venue: The Egg Brussels

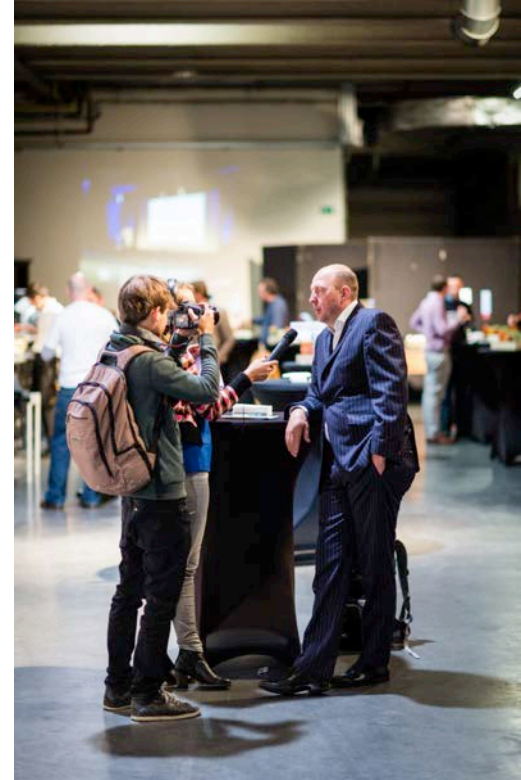
The Egg, Rue Bara 175, 1070 Brussels

## DIRECTIONS & PARKING

### Directions

P / Qpark: 44 rue de France 1060 Brussels (1000 places)

P / Delacroix: 2 rue Jules Ruhl 1070 Brussels (1000 places)



# Programme – day 1

**PRE-CONFERENCE  
MEETINGS**

**DEMO TOURS**

**NETWORKING LUNCH**

**OPENING PLENARY**

**Interoperability,  
Benchmarking &  
Experimentation**

**Global  
Experimentation  
for the Future  
Internet**

**Sharing Economy**

**PARALLEL  
EVENTS:  
Startup Europe  
Village  
& Coding for  
Students**

**5G vision and  
roadmap to key  
standards**

**Free Flow of Data**

**Boosting  
Entrepreneurship  
through R&I**

**WALKING DINNER**

## Programme – day 2

**IoT  
Standardisation**

**Software as a  
Driver to  
Maximise  
Growth  
Potential**

**Digital Skills  
Gap in ICT  
Technologies**

**PARALLEL  
EVENTS:  
Startup Europe  
Village  
& Coding for  
Students**

**INDUSTRIAL POLICY PLENARY**



Developing standards & Interoperability



Making the most of the Data Economy



Democratising the Internet

# Exhibition Info



## YOUR BOOTH

The exhibition will hold **9m<sup>2</sup>** individual demo booths equipped with:

- 1 white wall (classic expo wall, 300cm wide, 250cm high). It can be personalized with soft tape, projections, posters...
  - 1 counter with 2 high chairs
  - 1 document holder for A4 size brochures
  - 1 Ethernet internet access
  - Plasma screen 32" on a structure 150cm high. It can be placed anywhere in the booth. Connection to your PC/Mac possible, *please bring your own cable (HDMI/VGA)*.
  - Sufficient spots for good visibility
  - At least 5 electricity plugs.
- 
- Should you wish to use a **customized booth through your own booth builder**, please contact us for all necessary arrangements.
  - **Venue access:** April 19th as from 2pm until 8pm, April 20 as from 7am.
  - **Dismantling of your booth**, removing all promotional materials and equipment needs to be done on April 21st before 6pm. Garbage bins can be left in the venue in the dedicated container.



# Exhibitor Info



## WHAT WE REQUIRE FROM YOU

to be submitted via [online exhibitor file](https://startupsbe.formstack.com/forms/netfutures16_exhibitors):

[https://startupsbe.formstack.com/forms/netfutures16\\_exhibitors](https://startupsbe.formstack.com/forms/netfutures16_exhibitors)

- **High res logo:** 300dpi in vector file
- **Journalistic description** of your exhibitor booth and/or demos
- **Project / Company website** to be referred to for more information

## DELIVERY TO THE VENUE / ADDITIONAL MATERIALS

- **Roll-up banners or other marketing materials** to be used at the booth can be shipped to the venue - as from April 11<sup>th</sup> and need to be delivered at the venue before April 19<sup>th</sup>
- Use the label in appendix for any **delivery at the venue**
- Specifications for your booth– in case you need other materials than the standard set-up and wish to **order** them via our event suppliers, please contact us for further support & ordering details.



# Venue & Main Floor plan



The full Floor plan will be available as of April 1<sup>st</sup> 2016, including:

- Conference rooms
- Networking & catering area
  - Exhibition booths
  - Sponsor booths

# Event App



To improve business networking at the event, Net Futures is pleased to adopt the [FUSEAMI Networking app](#).

[FUSEAMI](#) is a revolutionary new mobile app to help you to business network smarter. Discover and connect with those other professionals that are most relevant to you at the Net Futures event.

## HOW CAN YOU NETWORK AT NET FUTURES SMARTER WITH FUSEAMI?

- Automatic discovery - fuseami will automatically discover and recommend the most relevant professionals for you to connect with
- Relevance - what makes fuseami special is it's custom relevance engine. This intelligently searches for areas of relevance across profiles
- In common - fuseami will show you what you have most in common with the recommended connections
- Your unique requirements – fuseami allows you to search for professionals with unique skills or other requirements
- Pre-conference - with fuseami, you can start networking with other attendees before the conference even starts.

## HOW TO SET UP THE APP

1. Download fuseami from your App store and login with your existing LinkedIn account
2. From the main menu – select Events / Net Futures
3. Press the Attending button to confirm you are attending the event
4. Return to the main menu & select Find Connections
5. Select the filter icon on the top of the screen to network just with people attending Net Futures

# Practical Info



OFFICIAL WEBSITE & REGISTRATION:

[www.netfutures2016.eu](http://www.netfutures2016.eu)

To ensure free choice of sessions to attend & easy hotel booking, we propose to have sponsor representatives and speakers to register themselves.

Exhibitors free registration code (2 per project): available via e-mail

Please do not spread these codes beyond your team as this would force us to use personalized codes.

Please mention **#netfutures16** in social media!

# Shipping Label



Please complete and use this address label for any package delivery at the venue.

**To :**  
**The Egg**  
**Rue Bara 175**  
**1070 Brussels**  
**Belgium**  
**Contact : Karen Boers, Net Futures 2016 Coordinator**  
**Tel. +32 473 76 42 49**

**REF: Net Futures 2016 / Karen Boers**  
**DATES : 20– 21 April 2016**

**From :**  
**Mailer Name :**  
**Number of boxes dispatched:**  
**Box number 1/**  
**Box includes :**



# Contact

Karen Boers

Net Futures 2016 coordinator

+32 473 76 42 49

[karen.boers@startups.be](mailto:karen.boers@startups.be)



Mariska Kesteloo

Net Futures 2016

+32 474 216 945

[mariska@inspirations-eye.be](mailto:mariska@inspirations-eye.be)

